

Industry Projections for the West Central Wisconsin Workforce Development Area, 2004-2014
(Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, and St. Croix Counties)

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	173,880	194,330	20,450	11.8%
1133, 21, 23	Construction/Mining/Natural Resources	8,380	9,880	1,500	17.9%
31-33	Manufacturing	31,990	32,030	40	0.1%
322	Paper Manufacturing	1,720	1,720	0	0.0%
326	Plastics and Rubber Products Manufacturing	3,400	3,670	270	7.9%
334	Computer and Electronic Product Manufacturing	3,220	3,020	-200	-6.2%
42, 44-45	Trade	28,800	30,900	2,100	7.3%
445	Food and Beverage Stores	5,040	5,250	210	4.2%
48-49, 22	Transportation and Utilities (Including US Postal)	8,270	9,520	1,250	15.1%
52-53	Financial Activities	7,010	7,710	700	10.0%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	37,330	45,540	8,210	22.0%
621	Ambulatory Health Care Services	5,540	7,570	2,030	36.6%
622	Hospitals (Including State and Local Government)	7,050	8,640	1,590	22.6%
71-72	Leisure and Hospitality	17,300	19,930	2,630	15.2%
51, 54-56, 81	Information/Prof Services/Other Services	21,470	24,920	3,450	16.1%
	Government (Excluding US Postal, State and Local Educ and Hosp)	13,310	13,930	620	4.7%

Notes:

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed or unpaid family workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

Projections Methodology

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